



Republic of the Philippines
Department of Education

08 FEB 2017

DepEd MEMORANDUM
No. **20**, s. 2017

PHILIPPINE CULTURAL EDUCATION PROGRAM: 2017 PROGRAM COMPONENTS

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary Schools Heads
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will be implementing the following programs for the year 2017:

a. Graduate Diploma in Cultural Education (GDCE);

The 24-unit graduate credit program follows a two summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA. The list of HEIs is enclosed as Enclosure No. 1 of this Memorandum.

The NCCA shall provide the scholarship grant consisting of full tuition and P 5,000.00 as stipend to subsidize meals, accommodations, and other expenses.

b. Graduate Diploma in Teaching Arts (GDTA);

A two-summer 24-unit post-baccalaureate program divided into Levels I and II which offers foundational and major courses to on the basic theories, processes, and application of the arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA course allows the application of classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.

The NCCA shall provide the scholarship grant consisting of full tuition and P 5,000 stipend to subsidize meals, accommodations, and other expenses.

c. *Kaguruang Makabayan* Training: National Seminar on Culture-Based Teaching Methodologies, Content, and Approaches;

The seminar aims to disseminate information and orient teachers, administrators, principals, and supervisors on culture-based education across various subject areas. The seminar will also showcase award-winning Lesson Exemplars. This encourages teachers to participate in the yearly Lesson Exemplar Competitions.

d. *Bantula: ASEAN Integration Conference - Strengthening Culture-Based Education in a Borderless Economy and Diverse Cultural Community*;

The objective of the conference is to discuss among the stakeholders of cultural education - institutional leaders and policymakers, academics, artists, and cultural workers, local government officials, culture bearers and cultural advocates, students, community leaders and organizers - pivotal role of culture-based education as a driver of sustainable development and inclusive growth in the ASEAN region.

Cultural Education as catalyst for regional cooperation facilitates socio-cultural mobility by promoting partnership - respect and understanding - among members of ASEAN Community, whose national lives and cultures are intertwined and interconnected through shared histories and common traditions. A responsive and relevant culture-based education ensures the creation, promotion, and preservation of a peaceable environment conducive to productive collaboration, creative interaction, and meaningful cooperation.

All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.

e. *Contextualization Writeshop: Kwentong Supling 2nd Batch*;

The writeshop aims to develop K-12 lessons through the localization and contextualization of the Essential Knowledge On Philippine Arts, Culture And Heritage for Basic Education Curriculum (EKPACAHBEC). The participants are expected to: (1) present an enriched culture-based instructional design in contextualizing essential culture knowledge into the K to 12 content standards across the curriculum; (2) conduct a re-telling of Filipino folktales through a workshop with K to 3 teachers; and (3) produce a manuscript for *Kwentong Supling* in six languages, namely Cebuano, Kalinga, Ibanag, Maguindanao, Maranao, and Tausug.

f. *Diwang: Sagisag Kultura ng Filipino - Tatlong Bibe Children's Song (K-4), Solo KWIZ (5-10), Lesson Exemplars for Teachers, and Schools Website Development Competition.*

The 5th *Diwang: Sagisag Kultura Ng Filipinas: Pagkilala, Pagpapahalaga at Pagpapalaganap* competition aims to understand, promote, and utilize the Philippine cultural index of knowledge through the following activities: Tatlong Bibe Children's Song Competition (for kinder to Grade 4 students), Solo KWIZ (for Grades 5 to 10 students), and Schools Website Development Competition.

This also involves the development of Lesson Exemplar for Teachers. The said Lesson Exemplars in Filipino, English, Math, Science, Social Studies, Values Education, Arts/Music, Technology and Livelihood Education, and PE/Health should ensure that the basic education institution are promoting the cultural icons of the Filipinos in their websites.

2. It is hereby requested that all DepEd regional directors release a Regional Memorandum per program indicating the dates, venue, and program design in consultation with PCEP and Regional Coordinators. The PCEP Secretariat shall coordinate with the Regional Coordinators the details and requirements per program. The list of Regional Coordinators is contained in Enclosure No. 2.

3. All regional coordinators are required to attend the PCEP 2017 Program Orientation and Evaluation. The details of the orientation, including letter requests, will be provided by the PCEP Secretariat through email. The PCEP shall provide for the transportation, board, lodging, and other expenses of all participants.

4. For further information and inquiries, all concerned may contact the **PCEP Secretariat**, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at telephone no. (02) 527-2192 local 529 or email at pcep.secretariat@gmail.com.


LEONOR MAGTOLIS BRIONES
Secretary

Encls.:

As stated

References:

DepEd Memorandum: Nos. 14, 15, 47, 168 and 214, s. 2016

To be indicated in the Perpetual Index
under the following subjects:

CULTURAL EDUCATION
LEARNING AREA, ARTS
OFFICIALS
PUPILS

SCHOLARSHIP
STUDENTS
TEACHERS

**LIST OF HIGHER EDUCATION INSTITUTIONS OFFERING
GDCE AND GDTA COURSES**

1.	NATIONAL CAPITAL REGION Lyceum of the Philippines University Muralla St, Intramuros, Manila Phone Number: (02) 527 8251 St. Joseph's College of Quezon City 295 E. Rodriguez Sr. Avenue, Quezon City Telephone Number: (02) 723 0221 Email Address: info@sjcqc.edu.ph	GDCE 2
2.	CORDILLERA ADMINISTRATIVE REGION University of the Cordilleras Governor Pack Road, Baguio City Telephone Number: (074) 442-3316 Email Address: email@uc-bcf.edu.ph	GDCE 2
3.	REGION 1 - ILOCOS University of Northern Philippines Tamag, Vigan City, Ilocos Sur Telephone Numbers: (077) 722-8980, (077) 722-7213	GDCE 2
4.	REGION 2 - CAGAYAN VALLEY Isabela State University San Fabian, Echague, Isabela Telephone Numbers: (078) 323-0982 Email Addresses: president_isu@yahoo.com, president@isu.edu.ph	GDCE 2
5.	REGION 3 - CENTRAL LUZON La Consolacion University Philippines Paseo del Congreso Street, Malolos, Bulacan Telephone Number: (044) 791-0184, (044) 791-3950 loc 101	GDCE 2 GDTA 2
6.	REGION 4A - CALABARZON Colegio de San Juan de Letran - Calamba Bucal, Calamba City, Laguna Telephone Number: (049) 545-5453	GDCE 2

7.	REGION 4B - MIMAROPA	GDCE 2
	Palawan State University Tiniguiban Heights, Puerto Princesa, Palawan Telephone Number: (048) 434 3578 Email Address: lgelito@psu.palawan.edu.ph	
8.	REGION 5 - BICOL	GDCE 2
	Bicol University Rizal Street, Daraga, Legazpi City, Albay Telefax Number: (052) 480-0167	
9.	REGION 6 - WESTERN VISAYAS	GDCE 1
	West Visayas State University Luna St. La Paz, Iloilo City Telephone Numbers: (033) 320-0870 to 78 Email Address: wvsu@wvsu.edu.ph	
10.	REGION 7 - CENTRAL VISAYAS	GDCE 1
	Cebu Normal University Osmeña Boulevard, Cebu City Telephone Numbers: (032) 254-1452 / 253-7915 Email Address: info@cnu.edu.ph	
11.	Region 8 - EASTERN VISAYAS	GDCE 2
	Northwest Samar State University Gomez Extension, Calbayog City Telephone Number: (055) 209-3657	
12.	NEGROS ISLAND REGION	GDCE
	University of St. La Salle of Bacolod La Salle Avenue, Bacolod City, Negros Oriental Telephone Number: (034) 434-6100	
13.	REGION 9 - ZAMBOANGA PENINSULA	GDCE 2
	Western Mindanao State University Normal Road, Zamboanga City Telephone Numbers: (062) 991-1040, (062) 991-1771 Email Address: wmsu@wmsu.edu.ph	
	La Salle University Ozamis La Salle St., Barangay Aguada, Ozamis City, Misamis Occidental Telephone Number: (088) 521-0342, (088) 521-1561 Email Address: information@lsu.edu.ph	GDCE 2 GDTA 2

14.	REGION 10 - NORTHERN MINDANAO Xavier University Cagayan De Oro Corrales Avenue, Cagayan de Oro City Telephone Number: (088) 853-9800	GDCE 1 GDTA 2
15.	REGION 11 - DAVAO University of Southeastern Philippines Telephone Number: (082) 224-4480, (082) 225-4696 Email Address: pio@usep@edu.ph	GDCE 2
16.	REGION 12 - SOCCSKSARGEN Notre Dame University of Marbel Alunan Avenue, City of Koronadal, South Cotabato Telephone Number: (083) 228-3598	GDCE1
17.	Region 13 - CARAGA Saint Paul University Surigao Corner San Nicolas & Rizal Streets, Surigao City, Surigao del Norte Telephone Number: 086) 826-4325 Email Address: spus@spusurigao.edu.ph	GDCE 1 GDTA 2

LIST OF REGIONAL COORDINATORS

REGION	REGIONAL DIRECTOR	REGIONAL COORDINATOR
NATIONAL CAPITAL REGION Misamis St., Bago Bantay, Quezon City	Dr. Ponciano Menguito Regional Director Fax: (02) 929-0153 ncr2@deped.gov.ph	Mr. Emmanuel I. Maninang Coordinator Mobile 0918-649-4070 mannym_15@yahoo.com; separate_2007@yahoo.com
CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	Dr. Beatriz G. Torno Regional Director Fax: (074) 422-4074 car@deped.gov.ph	Ms. Jeanie Claire Y. Piggangay Coordinator Mobile 0930-623-886 jeanieclairep@yahoo.com
REGION I - ILOCOS Flores Street, Catbangen, San Fernando City, La Union	Dr. Alma Ruby C. Torio Regional Director Fax: (072) 607-8136 region1@deped.gov.ph	Mr. Jose Ritchie B. Perez Coordinator Mobile: 0918-951-2441 ritzperz@yahoo.com
REGION II - CAGAYAN VALLEY Carig, Tuguegarao City, Cagayan	Dr. Estela L. Cariño Regional Director Fax: (078) 304-7742 depedro2rd@gmail.com	Mr. Denis M. Agbayani Coordinator Mobile: 0905-619-0336 denismartinagbayani@yahoo.com clmdro2@gmail.com
REGION III - CENTRAL LUZON Maimpis, San Fernando, Pampanga	Dr. Malcolm S. Garma Regional Director Fax: (045) 455-2312 region3@deped.gov.ph	Mr. Engelbert B. Agunday Coordinator Mobile: 0922-830-7643 ebagunday@gmail.com
REGION IV- A CALABARZON Karangalan ES, Karangalan Village, Cainta, Rizal	Dr. Diosdado M. San Antonio Regional Director Fax: (02) 682-1223 region4a@deped.gov.ph	Ms. Fe V. Enguero Coordinator Mobile: 0932-882-7801; 0919-993-0772 fenguero@yahoo.com; Clmt.calabarzon@yahoo.com
REGION IV-B - MIMAROPA Meralco Avenue cor. St. Paul Road, Pasig	Dr. Lorna D. Dino Regional Director Fax: (02) 637-1223 lorna.dino@deped.gov.ph	Ms. Annabel M. Marmol Coordinator Mobile: 0939-614-7894; 0927-481-8108 labskobheng.an@gmail.com; eed_mimaropa@yahoo.com
REGION V - BICOL Rawis, Legaspi City	Mr. Ramon Fiel G. Abcede Regional Director Fax: (052) 482-0046 deped.rov@deped.gov.ph	Mr. Francisco B. Bulalacao, Jr. Coordinator Mobile: 0921-442-7831 franciscobulalacao@yahoo.com

REGION VI - WESTERN VISAYAS Duran Street, Iloilo City	Ms. Ma. Gemma M. Ledesma Regional Director Fax: (033) 336-2816 depedregion6@yahoo.com; region6@deped.gov.ph	Ms. Julieta P. Braga Coordinator Mobile: 0926-639-7664; 0917-633-8675; 0915-562-3565 braga_juliet@yahoo.com; bf.brillantes@yahoo.com
REGION VII - CENTRAL VISAYAS Sudlon, Lahug, Cebu City	Dr. Juliet A. Jeruta, OIC Regional Director Fax: (032) 231-1309 region7@deped.gov.ph	Dr. Juvelyn P. Otero Coordinator Mobile: 0922-278-9867 Ro7@deped.gov.ph; oterojuvelyn@yahoo.com
REGION VIII - EASTERN VISAYAS Government Center, Candahug, Palo, Leyte	Dr. Ramir B. Uytico Regional Director Fax: (053) 323-3156	Ms. Nova Jorge Coordinator Mobile: 0929-858-5004 Ro8@deped.gov.ph; npjorge72@gmail.com; depedclmd@gmail.com
NEGROS ISLAND REGION West City ES, Dumaguete City	Dr. Gilbert T. Sadsad Regional Director Fax: (035) 422-6227 depednir@gmail.com	Mr. Adolf P. Aguilar Coordinator Mobile: 0915-566-7867 adolfo.aguilar@deped.gov.ph
REGION IX - ZAMBOANGA PENINSULA Tiguma, Airport Road, Pagadian City	Dr. Isabelita M. Borres Regional Director Fax: (062) 215-3753 Ro9@deped.gov.ph;	Mr. Mario Shoji N. Romarate Coordinator Mobile: 0977-854-1303 shojiromarate@yahoo.com
REGION X - NORTHERN MINDANAO Masterson Avenue, Zone 1, Upper Bulalang, Cagayan de Oro City	Dr. Allan G. Farnazo Regional Director Fax (08822) 726-574 ro10@deped.gov.ph	Mr. Elesio M. Maribao, Coordinator Mobile: 0939-904-0151 elesio.maribao@yahoo.com
REGION XI - DAVAO F. Torres Street, Davao City	Atty. Alberto T. Escobarte Regional Director Fax: (082) 227-9342	Ms. Jeselyn B. dela Cuesta, Coordinator Mobile: 0917-554-3966; 0998-977-1084 Jeselyn_delacuesta@yahoo.com
REGION XII - SOCCSKSARGEN Carpenter Hill, Koronadal City	Dr. Arturo B. Bayucot Regional Director Fax: (083) 228-8825 depedregionxii@yahoo.com	Mr. Gerardo O. Magno, Coordinator Mobile 0905-1755711 Ro12@deped.gov.ph; yogmagno@yahoo.com.ph
CARAGA ADMINISTRATIVE REGION Km 3, Libertad Street, Butuan City	Dr. May B. Eclar Regional Director Fax; (085) 342-0302	Mr. Bernard C. Abellana, Coordinator Mobile: 0919-979-7340 caraga@deped.gov.ph; boyetbadcom@yahoo.com

AUTONOMOUS REGION IN MUSLIM MINDANAO Cotabato City	Dr. John A. Magno Regional Secretary Fax: (064) 390-1467	Mr. Bernardo D. Libetario, Coordinator Mobile 0927-319-6359; 0912-477-2852 bernardlibetario@yahoo.com libetariobernard@yahoo.com
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