

SCORESHEET FOR EDITORIAL CARTOONING

Form and Style (40%)	Score
Makes use of a minimum number of labels	
Shows logical use or various sizes, dimensions, and proportion of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original, and creative representation of ideas or concepts on the issue given	
Content (50%)	
Presents clear, specific, and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues, and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



Address: J.P. Rosales Avenue, Butuan City
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SCORESHEET FOR COLUMN WRITING

Form and Style (30%)	Score
Uses Lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Shows logical reasoning	
Observes rules of grammar and syntax	
Utilizes transitions properly	
Observes gender-fair language	
Content (50%)	
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences re their stand	
Utilizes factual information from interviews, documents reviews, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Presents logical arguments that support the writer's stance	
Clarifies certain points of fact or argument that may cause confusion or complication	
Ethics (20%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

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GUIDELINES FOR RADIO SCRIPTWRITING AND BROADCASTING CONTEST

A. General Guidelines

1. Each division shall organize a team of five (5) members for English and Filipino in elementary and secondary levels who shall not be competing in any of the individual writing categories.
2. To facilitate proper identification, the participants shall wear white shirts with their valid school IDs.
3. Orientation shall be conducted for all the contestants. The directors will draw lots to determine the order of the presentation.
4. The awards for this category are the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best in Technical Application
2. Best News Presenter	2. Best Informercial
	3. Best Script

5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
6. Any violation of the stipulated guidelines will be grounds for disqualification of the team.
7. The decision of the Board of Judges is final and irrevocable.

B. Scriptwriting

1. Each team may use up to four (4) official laptops that are cleared of stored documents, and an inkjet printer in preparing and printing the script. All laptops should be submitted to the contest committee for inspection on June 17, 2023 at 6:00 AM - 8:00 AM. Each team is required to bring their extension wires and other equipment for rehearsal.
2. The team will be given two (2) hours to prepare a script for a five-minute radio broadcast that includes one (1) infomercial and four (4) news articles.
The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of one (1) minute and shall use the language that the group is competing in.
The news articles may be based on press releases, raw data, or any other source given by the examiner/s.
Another 30 minutes will be allotted for the printing of the output. After two and a half (2 ½) hours, each team should submit four (4) copies of the script. Three (3) copies will be submitted to the judges and one (1) copy will be submitted to the examiner/s. The team may print extra copies for their use.
3. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the restrooms.
4. The script should not bear any information that may identify the school, division, or region but it should include the names of the members of the team with their respective roles (i.e., anchor, news presenter, etc.).
5. Scripts should be:
 - encoded using Arial font size 12;
 - with directorial instructions in capital letters;
 - double-spaced with normal margin (1 inch on all sides); and
 - printed in A4-sized bond paper (8.27x11.69 inches).



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C. Broadcast Simulation

1. A broadcast room for the presentation shall be identified in the contest venue. only the contestants, judges, and examiner/ s shall be allowed inside.
2. The organizers/host region shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adapter will be provided for the laptops and other sources of sound effects.
3. Except for the volume meter, contestants/technical directors shall not be allowed to change, adjust, or manipulate the main control board during their presentation.
4. Mobile phones and reference materials shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to broadcast again.
6. Loudspeakers may be set up outside the broadcast room.
7. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit. Provided running time shall be applied.
8. The organizers shall provide a clock or a timer that can be seen by the contestants and the judges. There will be an official timekeeper.
9. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. A green flaglet shall then be raised to signal the team to start. A yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining followed by a red flaglet to indicate that their time is up.
10. The team who complied with the five-minute production shall be given 3 a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed:
Undertime/ Overtime
1 second - 20 seconds - 1 point
21 seconds - 40 seconds - 2 points
41 seconds - 60 seconds - 3 points
61 seconds and above - 4 points



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SCORESHEET FOR RADIO SCRIPTWRITING AND BROADCASTING

1. Anchor	Score
Voice Quality (40%)	
- Is very clear and easy to understand even when speaking quickly - Paces his/her voice well to fit the storyline and helps the audience understand the issue - Shows expressions of interest, enthusiasm, and confidence	
Voice Recognition 30%	
- Has a clear and well-modulated voice - Presents appropriate pace and volume - Is consistently audible throughout the presentation - Can easily be heard in all parts of the room	
Enunciation 30%	
- Pronounces/articulates words in a distinct manner - Talks in a socially acceptable accent - Utilizes various voice inflections/changes to enhance the meaning of the lines - Stretches a word to a desired length to emphasize or give the appropriate meaning	
TOTAL 100%	
2. News Presenter	Score
Voice Quality (40%)	
- Is very clear and easy to understand even when speaking quickly - Paces his/her voice well to fit the storyline and helps the audience understand the issue - Shows expressions of interest, enthusiasm, and confidence	
Voice Recognition 30%	
- Has a clear and well-modulated voice - Presents appropriate pace and volume - Is consistently audible throughout the presentation - Can easily be heard in all parts of the room	
Enunciation 30%	
- Pronounces/articulates words in a distinct manner - Talks in a socially acceptable accent - Utilizes various voice inflections/changes to enhance the meaning of the lines - Stretches a word to a desired length to emphasize or give the appropriate meaning	
TOTAL 100%	
3. Infomercial	Score
Content (45%)	
- Shows brief and clear advocacy/idea description - Is logically organized	



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- Shows smooth and appropriate - Exhibits language appropriateness	
Creativity 30%	
- Exhibits uniqueness and originality - Implements technologies appropriately	
Persuasion/Impact 25%	
- Engages audience - Shows appropriate audience appeal - Keeps the audience focuses throughout the broadcast	
TOTAL 100%	

4. Technical Application	Score
Juxtaposition (40%)	
- Shows a smooth transition from one topic or news event to another. - Establishes a clear relationship between an audio effect to the news or information that follows	
Fidelity 30%	
- Produces good audio quality - Produces authentic sound and effects - Has less static and no interference	
Timing and Precision 30%	
Has clear audible time signals	
TOTAL 100%	

5. Script	Score
Content (40%)	
- Covers the topic with necessary details and examples - Is accurate and has no factual errors - Is well-organized - Uses academically, socially, culturally acceptable, and gender-fair language	
Clarity of Instruction 40%	
- Is easy to read and understand - Can easily be followed by another person or team - Reflects effective planning and organizing	
Neatness 20%	
- All elements are labeled and clearly written - Clearly indicates names of team members and their tasks or assignments	
TOTAL 100%	

RADIO PRODUCTION (Overall)	Score
A. Delivery – 25% 1. Anchor (15%) 2. News Presenter (10%)	
B. Technical Application – 25% 1. Timing and Precision	
C. Script – 25%	
D. Informercial – 20%	



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E. Adherence to time allotment – 5%	
TOTAL 100%	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

1. Each division shall organize a team of five (5) members for English and Filipino both in elementary and secondary levels who shall not be competing in any of the individual writing categories.
2. Contestants shall wear white shirts with identification cards.
3. All contestants are required to attend the orientation before the competition.
4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. consequently, a post-conference shall be held for interviews and data gathering.
7. The team will be given one (1) hour for data gathering and five (5) hours for writing, layout, and editing.
8. Each team is allowed to bring only the following:
 - two (2) digital/DSLR cameras;
 - one (1) inkjet printer with scanner;
 - one (1) card reader;
 - one (1) blank flash drive;
 - extension wires;
 - maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output and;
 - A4 size bond paper.
9. Laptops to be submitted to the RTWG shall be labeled with the following format:

Category - Medium-Level
Name, School, Division
e.g., Collaborative Desktop Publishing - English - Secondary _
John dela Cruz, Mangagoy National High School, Bislig City Division

Labels shall be in a whole bond paper size pasted on or attached to the laptop bag.
10. Official laptops, previously cleared of stored documents, shall be submitted to the RTWG on June 17, 2023 (6:00 AM-8:00AM) to check for any other applications and pre-written documents or references therein. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.
11. The host division will provide six (6) scanners for the editorial cartoon (three (3) for elementary and three (3) for secondary (English/ Filipino) as a backup for the contestants.
12. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops with disabled internet connection.
13. Each team will be required to convert their output into PDF, print in A4 size bond paper, and submit it to the examiner/s. The collaborative desktop publishing team shall submit both hard and soft copies of their entries. They should ensure that



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no identifying marks about their school, division, or region can be found on their output as it would be a ground for disqualification.

14. The output of the contest is an A4-size four-page full-colored publication. The output will be stored in a flash drive provided by the examiner/s and uploaded to the designated computer for judging.

15. The top three (3) teams shall be recognized, and their points will be included in the determination of the overall scores.

16. The decision of the Board of Judges is final and irrevocable.



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SCORESHEET FOR COLLABORATIVE DESKTOP PUBLISHING

Content (50%)	Score
• Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis, and other reliable sources • Shows a variety of stories that fit the section where they are placed • Cites historical references, statistics, and relevant names/facts to bolster the credibility of statements, assertions, arguments, and/or narratives • Provides a balance of light and serious topics • Shows the relevance of articles to students • Showcases original works of students • Properly cites information and attributes these facts from the source of information • Applies the principles of journalism	
Technical (40%)	
• Includes articles that are arranged according to the importance • Presents headlines that are clear and free of bias • Makes use of pictures that are clear, properly cropped, and captioned • Utilizes relevant graphics, illustrations, and cartoons • Exhibits clear focus and coherent organization • Observes rules of grammar and syntax • Observes proper journalistic style and format	
Ethics (10%)	
• Showcase original works of students • Properly cites information and attributes these facts from the source of information (cuts across all events) • Observes standards of journalism in terms of fairness, relevance, accuracy, and balance • Has no potentially libelous or obscene content, plagiarism, or copyright violations	
TOTAL 100%	
Comments/Suggestions:	

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GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. Each division shall organize a team of have (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.
2. Contestants may wear their school uniforms or plain white t-shirts with their identification cards.
3. All contestants are required to attend the one-hour orientation before the competition.
4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures or videos of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.
7. The team will be given three (3) hours for writing, layout, and editing articles online after the creation of an online publication using the official platform to be provided by the organizer. Coverage/Data gathering through a mini press conference, the pre-game, actual game, and post-conference shall be excluded from the three-hour time allotment.
8. Specific instructions on the number of articles to be produced will be given during the orientation.
9. Each team will be required to bring only the following:
 - one (1) flatbed scanner/3- 1 printer (mobile/phone scanner is NOT allowed);
 - maximum of two digital cameras -digital camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest *(Standard process in the photojournalism. Event shall be observed in checking the cameras and SD cards.);*
 - maximum of four (4) laptops installed with photoshop for image enhancement;
 - maximum of two (2) pocket wifis (preferably with two different networks) or one (1) wireless router; and
 - extension cord.
10. Laptops to be submitted to the RTWG shall be labeled with the following format:

Category - Medium-level
Name, School, Division
e.9., Online Publishing - English - Secondary -
John dela Cruz, Mangagoy National High School, Bislig City Division

Labels shall be in a whole bond paper pasted on or attached to the laptop bag.
11. Official laptops, previously cleared of stored documents, shall be submitted to the RTWG on June 17, 2023 (6:00 AM-8:00 AM) to check for any other applications



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and pre-written documents or references. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.

12. Each group shall email their URL to the assigned examiner.

13. The top three (3) teams shall be recognized, and the points will be included in the determination of the overall standing. All competing teams shall be given points and ranked accordingly.)

14. The decision of the Board of Judges is final and irrevocable.



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SCORESHEET FOR ONLINE PUBLISHING

Content (30%)	Score
• Applies the principles of journalism • Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis, and other reliable sources • Shows a variety of stories that fit the section where they are placed • Includes historical references, statistics, and relevant names/facts to bolster the credibility of statements, assertions, arguments, and/or narratives • Provides a balance of light and serious topics • Shows the relevance of articles to students • Has clear and unbiased headlines titles	
Language and Style (15%)	
• Observes rules of grammar and syntax • Observes coherence • Uses appropriate vocabulary (<i>Observe gender-fair language</i>)	
Layout (20%)	
• Arranges stories in decreasing importance • Highlights originality/ uniqueness • Uses relevant video or audio, pictures, and graphics that are clear, properly edited, captioned, and credited • Exhibits clear focus and coherent organization of articles	
Technical (20%)	
• Makes use of multimedia elements such as video, audio, animation, graphics, and photos • Is readable, mobile-responsive, and engaging via social media • Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports • Articles include hyperlinks to cited references, data, and other content or websites	
Ethics (15%)	
• Showcases original works of students • Properly cites information and attributes these facts from the source of information • Observes standards of journalism in terms of fairness, relevance, accuracy, and balance • Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL 100%	
Comments/Suggestions:	

Evaluator/Judge
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GUIDELINES FOR TV SCRIPTWRITING AND BROADCASTING

A. General Guidelines

1. Each division shall organize a team of have (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.

- scriptwriter/s
- anchor/s
- reporter/s
- producer/director who could also act as floor director
- video/ graphics editor
- video journalist/ cameraman

Any of the team members can assume two (2) or more positions/tasks, as long as this would not be conflicting or awkward about the outcome of the broadcast (for example an anchor can't be a reporter at the same time. But an anchor can also be a news or infomercial writer.)

2. The list of equipment and tools in the mock broadcast room shall be shared with the regional coordinators a week before the contest through an advisory by the host region/division.

3. A 30-minute technical orientation will be held on the morning of June 16, 2023, for the director and video/graphics editor. Then, each team will be given five (5) minutes to visit the mock broadcast room.

4. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.

5. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

6. The decision of the Board of Judges is final and irrevocable.

PRE-CONTEST

1. Each team will be required to bring only the following:

- maximum of four (4) laptops with at least 10GB free space and a video editing program (with uploading capacity);
- three (3) empty USB Flash Drives (16GB minimum);
- maximum of two (2) cameras/mobile phones (without sim) compatible with the laptop;
- maximum of three (3) wired lapel microphones;
- A4 bond paper;
- one (1) printer with ink; and
- extension cord.

2. Laptops and flash drives to be submitted to the RTWG shall be labeled with the following format:

Category - Medium - Level -

Director's Name, School, Division e.g.,

TV Scriptwriting and Broadcasting - English - Secondary -

John dela Cruz, Mangagoy National High School, Bislig City

Labels for laptops shall be in a whole bond paper attached to the laptop bag.

Flash drives shall be sealed in an envelope with a label.

3. Checking and sealing of laptops shall be done on June 17, 2023 (6:00am-7:00 only). Laptops shall be clear of stored documents except for the pre-recorded opening Billboard (OBB) and closing Billboard (CBB) and offline editing software.



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