



Regional Advisory No. 89, s. 2021
August 5, 2021

In compliance with DepEd Order (DO) No. 8, s. 2001,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**INVITATION TO PARTICIPATE IN THE NATIONAL CRIME PREVENTION WEEK'S
(NCPW) DANCE AND JINGLE WRITING COMPETITIONS**

To raise consciousness and awareness on the importance of crime prevention in people's safety and health care practices, the NAPOLCOM organized contests to showcase talents and skills that would develop emotional fitness, promoting values of responsibility, commitment, and sportsmanship. All SDOs are encouraged to participate and submit at least one entry per contest.

Enclosed are the guidelines for NCPW dance and jingle writing competitions for information and dissemination.

ESS/ege
08/05/2021



2021-08-9652

DCC No. DepEdRO13-F-REC-008/R3/2-18-20;

2021 PROPOSED NCPW ACTIVITIES

September 1-7, 2021
THEME: "KOMUNIDAD AT PAMAHALAAN AY MAGTULUNGAN: KRIMEN, KORAPSYON AT PANDEMYA LABANAN"

Time	Date	Activity	Description / Modality	Organizer	Partner	Target Audience
9AM	Sept 01, 2021	Kick-off Ceremony				
	Sept 02, 2021					
	Sept 03, 2021					
	Sept 04, 2021					
	Sept 05, 2021					
	Sept 06, 2021					
9 AM	Sept 07, 2021	Culminating Program				



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2021 NCPW Dance Competition

The contest aims to raise consciousness and awareness of the importance of crime prevention in people's safety and health care practices. In addition, it will provide opportunities for the competitors/dancers to use their skills and talents. It also hopes to develop emotional fitness through teamwork and promote the values of responsibility, commitment and sportsmanship.

WHO MAY JOIN?

- The Dance Competition is open to all ages nationwide. A dance teaser will be uploaded to NAPOLCOM Mascot Bantay's Facebook page from August 2 to August 23, 2021.

☒ *All NAPOLCOM officials, employees and volunteers and NCPW Technical Working Committee members, their immediate family and members of their households are not qualified to join the Competition.*

RULES AND GUIDELINES

- Competitors shall choose their music and create an own version of the dance steps or choreography related to this year's NCPW theme, "*Komunidad at Pamayanan Magtulungan: Krimen, Korapsyon at Pandemya Labanan.*"
- The video shall have a minimum of three and maximum of five participants. It shall have a minimum running time of 90 seconds to a maximum of 3 minutes only.
- Participants shall observe the safety health protocols on physical distancing.
- Using of texts, props and other special effects shall be allowed provided that no obscenity of any form is shown.
- A panel of judges will select the winners based on the following criteria:
 - **Theme and Music (30%)** -Musically beat techniques, timing and synchronization moves relevant to the theme
 - **Performance (25%)** -Staging, spacing, formation, execution, showmanship, projection stabilization and variety of routines

2021 NCPW Dance Competition

- **Choreography and Originality (20%)** - Dance arrangement, concept, and incorporating unique and original creative moves
- **Audience Impact (25%)** - Number of "Like" 👍, "Wow" 😲, and "Love" ❤️ reactions

REQUIREMENTS FOR SUBMISSION

- Entries must be submitted to bantaynapolcom@gmail.com with the subject 2021 NCPW Dance Competition and shall indicate the following details: Names of the contestants/participants, age, address or location, contact number and hashtag #NCPWDanceCompetitionPH.
- Entries shall be accepted from August 9, 2021 at 12:00 A.M. up to August 23, 2021, 11:59 P.M.
- The qualified dance competition entries shall be posted on NAPOLCOM Mascot Bantay's Facebook (FB) page on August 24, 2021.
- Once the dance challenge video entries have been posted, the public shall begin clicking their reactions. Only "Like" 👍, "Wow" 😲, and "Love" ❤️ reactions shall be counted for this contest.
- Cut-off date for reactions shall be on September 5, 2021 at 12:00 P.M and afterwards final tallying shall be conducted
- Winning dance videos shall be announced in the NCPW Closing Ceremony on September 7, 2021.

PRIZES OF WINNERS

- First Place - ₱15,000.00
- Second Place - ₱10,000.00
- Third Place - ₱5,000.00
- For the People's Choice Award, the three (3) groups with the most "Likes" 👍, "Wows" 😲, and "Loves" ❤️ will each receive ₱3,000.00.



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2021 NCPW Jingle Writing Competition

The Jingle writing competition aims to search for the suitable song to be used in all campaigns of the NCPW that would embody the concepts of crime prevention. Considering the Filipinos' love for music, it is hoped that the NCPW jingle will help entice people to be more aware of their role in crime prevention and realize its importance in everyday life.

WHO MAY JOIN?

- Competition is open to all amateur Filipino jingle writers.
- All employees and volunteers of the NAPOLCOM and NCPW TWC and their immediate family and members of their households are not qualified to join the contest.

RULES AND GUIDELINES

- Competition theme is "Kabahagi ang Lahat sa Paghadlang ng Krimen" (Crime Prevention is Everybody's Concern)
- Musical style must be up-tempo, current, bright and inspiring.
- Lyrics should have easy recall.
- A panel of judges shall select the winners based on the following:
 - **ORIGINALITY: (20%)** - fresh sound, unique
 - **MUSICAL CONTENT: (30%)** - melody recall
 - **LYRICAL CONTENT: (30%)** - coherence, ingenuity
 - **OVERALL IMPACT: (20%)** - total effect on an audience will be based on number of reactions:

"Likes" 👍, "Wows" 🤯, and "Loves" ❤️

2021 NCPW Jingle Writing Competition

- The jingle may be written and arranged in a popular or new song genre or a fusion thereof, in any form or structure by a sole composer or a maximum of five individuals which will be treated as one contestant under a group name.
- Duration of each entry should not exceed two minutes and have the capacity to be abbreviated into 30 to 60-second versions.
- Lyrics may be Tagalog or Taglish.
- Entries must be entirely original and should not infringe on any existing copyright or any other intellectual property rights.
- Any musical instrument can be used as accompaniment.

RULES FOR DISQUALIFICATION

- An entry must not have been previously or recently licensed to any publisher, printed and distributed in hard copy or circulated through the Internet.
- It must not have been previously recorded for commercial purposes or performed live in any venue such as concert halls or school auditorium, traditional radio and television, or posted on the Internet or recorded on video or any other format.

REQUIREMENTS FOR SUBMISSION

- Entry form shall be downloaded from the official page of NAPOLCOM Mascot Bantay at <https://www.facebook.com/bantay.mascot> and must be properly accomplished.
- Contestants must like the page of Bantay Napolcom Mascot and submit his/her entry to bantaynapolcom@gmail.com with the Subject: 2021 NCPW Jingle Writing Competition;
- Audio file of the jingle entry must be in MP3 format, bearing the song title.
- Strictly one audio file per entry.
- Lyrics shall be in Word file format and shall contain the name/s of the composer and lyricist.

2021 NCPW Jingle Writing Competition

- Only one form/entry per email shall be allowed.
- Entries shall be received from August 9 at 12:00 AM until August 23, 2021, 11:59 PM.
- The accepted jingle entries shall be posted on NAPOLCOM Mascot Bantay’s Facebook (FB) page on August 24, 2021.
- As soon as the jingle entries have been posted, the public shall begin clicking their reactions. Only “Like” 👍, “Wow” 😲 , and “Love” ❤️ reactions shall be counted for purposes of the contest.
- Cut off for counting of reactions shall be on September 5, 2021 at 12:00 PM.
- Announcement of winners shall be on September 7, 2021 during the NCPW Closing Ceremony.

RIGHTS

- All rights of the finalist jingle entries shall be assigned to the NAPOLCOM;
- The entries shall indemnify and hold the NAPOLCOM free and harmless from any and all liabilities that may arise from copyright infringement, violation of intellectual property rights and/or any ownership-related issues;
- Winning entry will be used by the NAPOLCOM as the official Jingle of the National Crime Prevention Week for advocacy material and activities

PRIZES OF WINNERS

- | | | |
|----------------|---|------------|
| • First place | - | ₱15,000.00 |
| • Second place | - | ₱10,000.00 |
| • Third place | - | ₱5,000.00 |